HELLO FAMILY FOOTHILLS UPDATE & IMPACTS OF COVID-19

ICS Webinar Series
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Project Overview
Inspired by Hello Family Spartanburg

**GOAL:**
To improve outcomes for young children and families in the Foothills area.
Meet Sandra, an expectant mom in Spartanburg.

Sandra learns about BirthMatters and text4baby from her doctor.

Sandra’s Continuum

As Xavier grows, Sandra has more questions. She and Xavier’s father attend a few Triple P seminars at the library.

When, Sandra goes back to work, she is a little nervous to leave Xavier, but loves their child care center.
Hello Family-Foothills Stakeholder Meeting

Held listening session in Travelers Rest November 2019

ICS shared the vision for TR, gave an overview of Pay for Success, and highlighted Hello Family Spartanburg initiative
Impacts of COVID-19
Who Took the Survey?

**Zip Codes**
- 29661: 42%
- 29690: 32%
- 29635: 5%
- 29617: 10.5%
- Other: 10.5%
How COVID-19 Has Affected Foothills

- Positively: 5%
- Negatively: 63%
- No Effect: 32%
Most Respondents Were Financially Secure Before COVID-19

- Secure: 63%
- Somewhat Secure: 26%
- Not Really Secure: 11%
33% Worse off Economically As a Result of COVID-19
Disparity in Economic Impacts of COVID

Previously not secure, now worse off, 100%

Previously secure or somewhat secure, now worse off, 24%
COVID-19 Impact on Housing Status

• 95% expect to be living in the **same place** next year as they are now

• 5% **unsure** of where they will be living next year
COVID-19’s Overall Impact on Children

*Of respondents with children under the age of 18
Concern for Children’s Health

*Of respondents with children under the age of 18
Concern for Children’s Education

*Of respondents with children under the age of 18
Concern for Children’s Future

75% - More Concerned

25% - Same Level of Concern
Mental Health A Concern for 75% of Respondents During COVID-19

*Indicates concern for someone in household
Families & Their Stories of COVID-19 Impact

“I will have to quit my job so that I can provide full time child care for my child. This will be a financial hardship for our family.”

“Concerned about Childcare when children are out of school and I still have to work a fulltime job.”

“My youngest is also craving human connection especially with her peers.”

“My high school student has thrived on the hybrid school schedule and is more motivated to complete work because school is not dominating his time. However my college age student was not doing as well mentally being stuck at home and is now doing great in her independence back on campus.”

“My teenager cannot learn online in her GED classes. She is dyslexic and also needs in person learning. She is more depressed and is talking about giving up.”

“I believe COVID-19 is real, but the COVID-19 policies are politically driven.”

“I'm not doing unnecessary shopping anymore. Spending more time in my yard and doing projects at home.”

“COVID sort of forced my family to hit a reset button. We were on the go all the time and rarely spent time together. COVID forced us to slow down and spend more time at home.”

“My youngest has a hard time connecting and staying focused with e-learning. She has me and many more family members trying to help her, but we are as confused, if not more so, than she is.”

“My youngest is also craving human connection especially with her peers.”
Project Updates
Outcomes of Interest

Kindergarten Readiness
Third Grade Reading
Access to Quality Childcare
Homelessness
Maternal/Parental Depression
## Measuring Outcomes

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Source of data; geographic and population focus</th>
<th>2017/18 baseline</th>
<th>2018/19 baseline</th>
<th>2019/20 baseline</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kindergarten Readiness</td>
<td>SC Dep. of Ed; Greenville County; Kindergartners</td>
<td>37%</td>
<td>41%</td>
<td>TBD</td>
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<tr>
<td>Maternal Depression</td>
<td>SC DHHS; statewide sampled mothers</td>
<td>19.6%</td>
<td>14.1%</td>
<td>TBD</td>
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<tr>
<td>Access to Childcare</td>
<td>SC First Steps; North Greenville County; children aged 0-5</td>
<td>592</td>
<td>592</td>
<td>592</td>
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<tr>
<td>3rd Grade Reading Scores</td>
<td>SC Dep. of Ed; Greenville County; 3rd graders</td>
<td>55%</td>
<td>60%</td>
<td>TBD</td>
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<tr>
<td>Child Homelessness</td>
<td>SC Dep. of Ed; Greenville County; school aged children</td>
<td>1,089</td>
<td>1,106</td>
<td>TBD</td>
</tr>
</tbody>
</table>
Potential Programs

Expansion of existing programs in N. Greenville

- Marietta First Baptist Church (childcare)
- Greenville/SC First Steps
- Head Start
- Foothills Family Resources

Adoption of external program to N. Greenville

- Family Connects
- Nurse Family Partnership
- Healthy Families America
- Apple Tree
- Quality First
Challenges Moving Forward

1. Unknown effects of COVID-19
2. Was not able to communicate with school district
3. Communicating with families
4. Narrowing of community focus and priorities
5. Baseline outcomes are in question
Hello Family Foothills
Poll Question
Next Steps and Timeline

Pre-COVID
- Introduce plan to principals; recruit their support
- Secure 3rd year of outcomes; produce feasibility plan
- Continue identifying resources for potential implementation

Post-COVID
- Perform survey
- Work in tandem with school’s COVID response
- Continue working locally until COVID passes
Questions & Answers