Playing in the Sandbox:
Community-based Approaches to Expanding Early Care
Workshop Presenters

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Goals for Today:

1. Be introduced to different community-based approaches to developing and expanding ECE opportunities based on community assets and demonstrated need

2. Explore actionable steps and ideas to encourage new or expanded ECE offerings and understand frameworks for design, challenges, and the opportunities associated with ECE expansion

3. Increase collective understanding of two-generation approaches in Early Care provision, generate ideas to better understand their own community needs given recent prioritization of Early Childhood programs and systems.
Poll Everywhere Instructions

2 ways to respond:

• Text: KELLERANNERU129 to 22333

• Directly on website: PollEv.com/kelleranneru129
Go-to Starbucks Order: Classic Beverage or Fancy-Schmancy?

Keep it simple for me!

Custom-made, all the way!

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What are your biggest takeaways from SmartStart so far?
Workshop Goals:

1. Be introduced to different community-based approaches to developing and expanding ECE opportunities based on community assets and demonstrated need.

2. Explore actionable steps and ideas to encourage new or expanded ECE offerings and understand frameworks for design, challenges, and the opportunities associated with ECE expansion.

3. Increase collective understanding of two-generation approaches in Early Care provision, generate ideas to better understand own community needs given recent prioritization of Early Childhood programs and systems.
Which goal are you most interested in?
“THE INVESTMENTS WE MAKE TODAY IN DISADVANTAGED YOUNG CHILDREN PROMOTE SOCIAL MOBILITY, CREATE OPPORTUNITY AND FOSTER A VIBRANT, HEALTHY AND INCLUSIVE SOCIETY AND ECONOMY.”

James Heckman
Nobel Laureate in Economics
"Early childhood programs pay dividends for life. We see savings as early as kindergarten, reduced burdens on the schools. We see savings in the teenage years. We see a direct link to higher adult productivity and self-sufficiency."

James Heckman
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How would you rate your community's supply of high-quality early care?

1. Very Poor - we have few high-quality centers or limited understanding of high-quality care
2. Poor
3. Adequate
4. Good
5. Excellent - most people (regardless of income) can find and enroll in high-quality care

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What are the biggest challenges to expanding high-quality child care available in your community?
Common challenges to expanding early care often co-exist within community systems.
Case Study: METANOIA

Community Development Corporation with history of financial stability, housing, programming success understood importance of first 5 year, saw need for quality care

Community investment
Financial planning
Community Asset Based

Feasibility Study
Business Plan
Start Up and Operational Budgets
Plan for initial A+, long term goals of capacity-building structure
Case Study: Spartanburg’s Northside

Collective impact community development and revitalization initiative with collaborative approach to model Learning Lab for SC

- Community collaboration
- Philanthropic Convener
- Shared Resources
- Local, EBP Best Practices

Theoretical Model:
- Look and feel of the center
- Program Offerings
- Building Design
Other Efforts to Increase Quality

• Shared Services
• Nurtury Learning Lab, Boston
• All Our Kin, New Haven, CT
• Purpose Built Communities
• The BUILD Initiative
• Pay for Success Financing
Communication and collaboration are key to generating more efficient use of resources

**Communication**
- Mission Alignment
- Common Goals
- Transparency
- Diversity of opinions matter

**Collaboration**
- Key Players and Decision Makers
- Maximize Funding Streams
- Take a systems-level view
- Don’t forget the data!
Translating the need to advocacy: how & where to begin
What is the cost of not investing?
Other Resources

ICS, *The Economic Impact of Early Care and Education*

National Women’s Law Center: *State by State Child Care Fact Sheets*

PEW Center on the States: *Vital to Growth: The Early Childhood Sector of the U.S. Economy*

Heckman Equation – infographics, issue briefs, videos, data points across domains

Early Childhood Data Collaborative: data infrastructure, leveraging data for access

The BUILD Initiative

NC Early Childhood Foundation – data, local funding toolkit, Pathways
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